



Curriculum vitae

Name : Abi Daruvalla
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Email : abi@daruvalla.com
Date of birth : 30 May 1957
Nationality : British (resident of the Netherlands since 1979)

Career

Training consultant/trainer:

- 2015 – cont. Co-founder of [Training4News](#), hands-on training initiative for **NGOs & media organisations worldwide**
Co-creation training partnership with leading Dutch HR agency [Projob](#) for **international companies & organisations based in the Netherlands**
Strategic partnership with training pioneers [Knap Academie](#), a collaboration of change catalysts and independent training professionals serving the **public, political and social sectors**
- 2005 – cont. Trainer/course leader/training consultant for organisations such as RNW (Dutch World Service), FPU (Free Press Unlimited), RNTC (Dutch World Service Training Centre) and Internews, specialising in **online journalism** and **training of trainers** within the media (broadcast, print & online) and NGO sectors.
- Design, co-ordination and implementation of various training projects both in the Netherlands and in developing countries around the world.
Courses vary from one to six weeks.
- Special projects include (training in the Netherlands unless otherwise stated):
- **Consultancy, training, coaching:** for FPU's **Ethical Journalism for Syria Alliance** project (2014, 2015)
 - **Effective social media strategy & visual content:** for **Iranian exile media Radio Zamaneh** (2015)
 - **Training the Trainers:** 5 day training for **Kids News Network broadcasters** from various developing countries (2014)
 - **Making Training Effective:** 2 day workshop/consultancy for Free Press Unlimited project managers (2014)
 - **Multimedia Journalism - Changing Perspectives on Gender:** 2 week refresher course for Africa's RNTC alumni in **Zimbabwe** (2014)
 - **Training the Trainers:** one week course for **African health NGOs & journalists** for Internews in Kenya (2014)
 - **Blogging:** 3 day workshop for freelance contributors of the Dutch World Service's **The Hague Trials Kenya website**, focussing on the difference between writing blogs and news features, in Kenya (2014)
 - **Online text writing:** 1 day workshop for Dutch foreign office researchers (2014)

- **Multimedia Journalism & Water Sanitation:** 3 week course for journalists and communication professionals from government organisations & NGOs on how to produce effective and appealing multimedia content for websites and social media (2013 & 2014)
- **Making Training Effective:** consultancy/training for two **Bangladeshi media NGOs** in Bangladesh (2013)
- **Multimedia – the changing face of journalism:** 2 week refresher course in Kenya for RNTC & Kenya Broadcasting Corporation (2012)
- **Training of Trainers:** 3 year project with **School for Broadcast Media (SBM), Jakarta, Indonesia** (July & November 2010, 2011)
- **Training of Trainers for Uganda Media Development Fund (UMDF), Kampala** (2011)
- **Training of Trainers for Independent Journalism Centre, Moldova** (2009, 2010, 2011, 2012)
- **Multimedia Journalism for Indonesian news agency Antara** (2011)
- **Internet for Journalists, Sri Lanka** (September 2010)
- **Consultant/trainer Indonesian Independent Journalism Association** (May 2010)
- **From Print to Online Journalism for Jakarta Post** (2009)
- **Training the Trainers Chennai University, India** (2008)
- **Training the Trainers, Zambian Communications Ministry, Lusaka** (2007)
- **Training the Training Organisers, SARFT, Beijing** (2007)
- **Training the Trainers Community Radio, African Institute for the Advancement of Journalism, Johannesburg** (2006)
- **Consultant/trainer Shahrzad News, independent Iranian women’s news website** (2006)

2011 – 2012	Guest lecturer ‘English for Journalists’ Utrecht School for Journalism , first year Bachelor students; ‘Online News Writing’ for Master students International Journalism: Global & Local at Amsterdam University of Applied Science
2001 – cont.	<p>Founder/director training bureau U2Media (media training, cross border communication, journalism courses) see www.u2media.org. Activities include: Journalism courses: developing and organising training programmes (group seminars, workshops and individual coaching sessions). Clients include Dutch World Service, Reed Elsevier, UEFA, Expatica.com.</p> <p>Organisation media discussion panels: UNESCO water management institute (Delft 2005), ANP International Press Lounge (The Hague 2004).</p> <p>Media/crisis communication training: Developing and implementing training programmes for companies and organisations. Clients (past & present) include European Space Agency, Nokia, Netherlands Space Office, Versatel/Tele2, APX, Sony, LGE, Millicom Telecomms, Mercuria Energy Group, MSD Animal Health.</p>
1999 – 2001	Media training via PR agencies. Media communication projects for clients such as Amsterdam Institute of Finance, Interbrand (70-page report on Dutch media landscape 2000, media launch Brand League Table 2001), Europower (European launch Scandinavian news service 2001).

1998 Journalism workshops for Amsterdam Writers Collective.
1995 Guest lecturer School voor Journalistiek, Utrecht (Masters course European Journalism, international students).

Journalism:

2009 **Co-author** and project coordinator (design, production, marketing) of new edition *A Dictionary of Dutchness* (published by DutchNews.nl)

2007 **Co-author** *A Dictionary of Dutchness*

2006 – 20010 **Co-founder/editor** www.dutchnews.nl 50,000 unique visitors/month
Partnership with leading Dutch newspaper nrc.nl/international(2008-2009)

2004 – 2005 **Editor** *An UnAmerican Business, the Rise of the New European Enterprise* by Former KLM executive Donald Kalff (published by Business Contact)

1990 – 2006 Freelance journalist/correspondent:

- **Time Magazine** (1998-2006)
- **International Herald Tribune** Dutch edition (1998-2003)
- **Het Financieele Dagblad** English supplement (1998-2003)
- Europower News, Scandinavia (1998-2009)
- **Financial Times/Platts** energy newsletters, UK (1990-2000)
- **The Independent** UK (1995-1998)
- **The European** UK (1991-1994)
- **US News & World Report** (1990-1996)
- Adformatie, Dutch advertising trade magazine (1990-2000).
- Commentator British politics/social affairs, Dutch radio (1997-2006)
- **ANP** (Dutch national news agency), editor English desk (1990-1997)
- **IPS** (third world news service), Amsterdam: desk editor (1992-1994)

1987 – 1990 **Managing Editor Music & Media** (weekly European trade magazine), Amsterdam. Editorial planning, management of editorial team (8 in-house, 25 foreign correspondents). Production responsibility.

1980 – 1986 **Founder/publisher/editor The Paper**, Amsterdam. Independent English-language city magazine: development and implementation editorial policy, writing/editing, production, marketing strategy, sponsorship/fund-raising.

1976 – 1979 Reporter, South West News Service (Bristol, UK).
Reporter, Southern Evening Echo (Southampton, UK).

Education/training

2012 Risk Analysis & Security for NGO staff, Netherlands

2006 Training the trainers (6 weeks full time), Netherlands

1998 Dutch writing skills, Instituut voor Talen, Netherlands

1975 – 1976 National Council for the Training of Journalists (HBO level), England

1973 – 1976 History, Sociology, English A-Levels (WVO level), England

Languages

English (native speaker)
Dutch (fluent)

Other

(Former board) member 'Vrouw & Media'
Member NVJ (Dutch journalists' union)